



The power of
medical promotion

COMPANY PROFILE

PROMOTION OF PHARMACEUTICAL –
PARAPHARMACEUTICAL PRODUCTS

MEDICAL EQUIPMENT, CONSUMABLES
AND MEDICAL DEVICES

ADVICE AND TRAINING IN THE FIELD
OF HEALTH

DELIVERY OF SERVICES





Summary

01 - OUR AGENCY	02- OUR VISION & MISSION	P.3
03 - OUR FIELDS OF ACTIVITY		P.4
04 - OUR EXPERTISE & SERVICES	05 - OUR COMMITMENT TO QUALITY	P.5
06 - WORK WITH US		P.6
07 - OUR INTERVENTION ZONE	08 - INTERNATIONAL PARTNERSHIP	P.7



OUR AGENCY

The Jourdain Pharma Agency is a medical promotion agency created on November 18, 2022 by Decision No. 2022/003276/MSDS-SG of the Ministry of Health and Social Development of the Republic of Mali.

It is headed by Dr N'Faly DIARRASSOUBA, a trained doctor, with more than 13 years of experience in visits, management and medical promotion.

With the proven experience of its promoter, the agency relies on a qualified network of supervisors, medical and pharmaceutical delegates in order to offer quality services to its clients and partners.



OUR VISION & MISSION

A "WINNING RESULTS" oriented VISION

Become a reference player for the structures of health and pharmaceutical laboratories in their local or international emergence by ensuring produces this service, which is produced and transferred to its customers.

Being a trusted partner...

VISION

MISSION



**Jourdain Pharma Agency ,
pluridisciplinary experience
serving pharmaceutical
laboratories.**



Ensure quality services by offering services with high added value while being part of a partnership and consultancy approach and follow up.

Offer to the medical and pharmaceutical community fairly chosen innovative, effective and accessible medicines for populations.



PROMOTION OF PHARMACEUTICAL – PARAPHARMACEUTICAL PRODUCTS

- Promotion of pharmaceutical products ●
- Submission and monitoring of
the authorizations to sell (AMM) ●
- Renewal of AMM ●
- Support of pharmaceutical laboratories ●
- Coaching of teams of medical visitors ●



MEDICAL EQUIPMENT, CONSUMABLES AND MEDICAL DEVICES

- Medical equipment and consumables sales. ●
- Sanitary kits, medical consumables,
Furniture and supplies, radiology equipment, etc... ●



ADVICE AND TRAINING IN THE HEALTHCARE

- Training advice in the healthcare field ●
- Organization of Post-University
teaching activities (EPU) ●
- Provision of modules on medical examination
- Organization of marketing activities:
staff, group medical information (IMG)



SERVICE PROVISION

- Various. Service provision ●
- Participation in calls for tenders ●



MEDICAL PROMOTION

Medical and pharmaceutical
network field visit,
Supply and sales management
Activity reports

DISTRIBUTION

Distribution network
Pricing strategy
structuring
Setting up a distribution circuit

MARKETING

Market research
Development of sales strategies
Implementation of strategies
Organization of the sales force

REGULATORY MONITORING

Contacting the competent
authorities
Preparation of files
Files filing and monitoring
renewal of MAS

MANAGEMENT & SUPERVISION

inventory and sales tracking
budget monitoring
Monitoring of recoveries
Competitive intelligence
Strategic advice

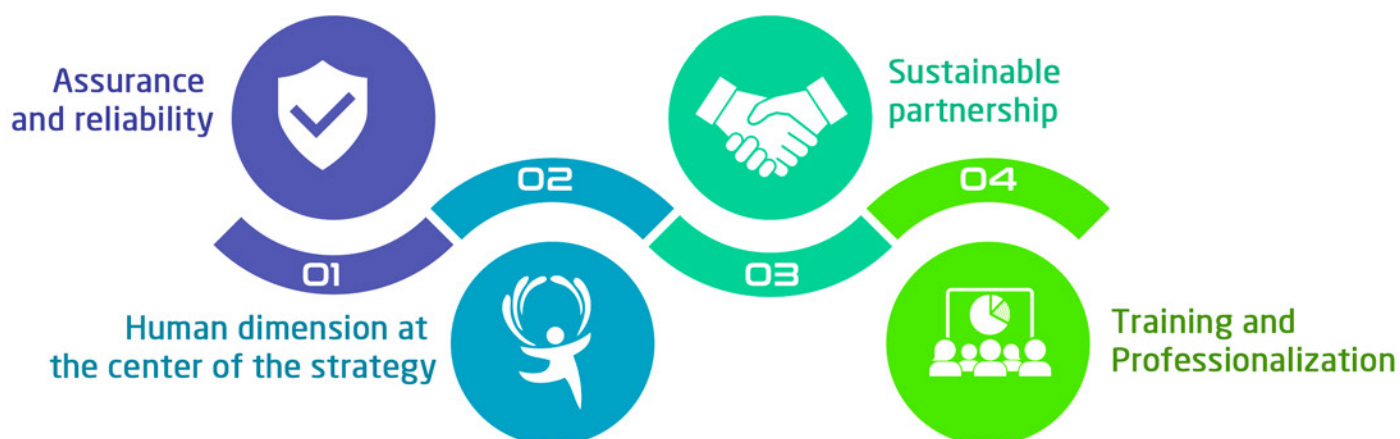
TRAINING

Skill Upgrade
Continuing training of actors
Organization of sessions
tailor-made training



OUR QUALITY COMMITMENT

We are committed to providing quality services, and to continually improve
our high rank system built around 04 axes:



OUR AGENCY

ADVANTAGES



ETHICS AND RESPECT

Ethics and compliance of procedures, laws and regulations in the medical and pharmaceutical field.

PROACTIVITY AND INNOVATION

Listening, monitoring and responsiveness in a process of constant innovation in order to build lasting trust.



PROFESSIONALISM

With proven experience and prompt and effective actions, we deliver optimal quality of service to our partners and customers.

WINNING PARTNERSHIP

A solid network of multidisciplinary partners support for granted success.



WHERE TO FIND US

JOURDAIN PHARMA AGENCY is based in Bamako in the Republic of Mali.

It has an influence in the West African sub-region through partners and a solid network of pharmaceutical professionals.



We are building active and operational partnership in the countries below :

Burkina Faso - Niger - Benin
Togo - Ivory Coast - Senegal

INTERNATIONAL PARTNERSHIP

We
are
by your side
to succeed in your
implementation and
integration in new areas
in Africa.



AGENCY PARTNERS

JOURDAIN PHARMA AGENCY represents Maverick Health Care and Olympéa Laboratories in Mali.

Each laboratory has a manager and 5 (five) medical visitors.



MAVERICK
HEALTH

GLOBAL
Health Care



SWISS
Pharmaceuticals (Pvt) Ltd.



As a doctor, I have 13 years of experience in medical examinations.

I was a medical representative at the GlaxoSmithKlein (GSK) laboratory for 5 years, then a manager at the Novartis laboratory for 7 years before creating my promotion agency in 2022.

My granted experience within these world renowned pharmaceutical laboratories, allowed me to bank a solid knowledge in medical counselling domain and team management.

My commitment is first to grant ethical and professional medical examination, then to make available quality, innovative and accessory medicines in the pharmaceutical market for our populations and finally to reduce the mortality and morbidity rate linked to street drugs.

Dr N'Faly DIARRASSOUBA
General Manager
doctor by training



Legal status	Sarl with capital of 1.000.000 FCFA
Registration	RCCM : N° MaBK02022B4583
Decision	N° 2022/003276/MSDS-SG

Faladiè - Sema
Street: 860 - Door: 247
Bamako - Rep. From MALI

+223 77 41 26 80
91 91 76 31

papediarrras@yahoo.fr

nfaly.diarrassouba@agencejourdainpharma.com

